

HAITAM HANINE

Data Analyst / BI Engineer

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Data Analyst with 3+ years of experience across France and Morocco, specializing in Power BI, SQL/Python analytics, and data governance. Owned the development of a Generative AI-powered conversational BI platform (Cortex) that cut internal data request turnaround from 4-5 days to 2-3 seconds for 3 divisions and 30+ employees. Available immediately.

CORE SKILLS

Data & Analytics: SQL, Python (Pandas, NumPy, Scikit-learn, Matplotlib, Seaborn, Plotly), Advanced Excel

Business Intelligence: Power BI (DAX, data modeling), Snowflake, Salesforce

Cloud & Platforms: Microsoft Azure, Microsoft Purview (Data Governance)

Project Management: Agile, Scrum

Languages: French (C1), English (C2)

Additional technical background: Angular, Spring Boot, OpenCV/YOLO (from prior web development roles)

WORK EXPERIENCE

Data Analyst | MAILEVA - DOCAPOSTE — Paris, France Sept 2025 – July 2026

- **Ownership:** Took end-to-end ownership of Cortex, a Generative AI-powered conversational BI platform — covering development, testing, and data governance.
- **Process Modernization (Conversational BI):** Migrated manual SQL extraction workflows to Cortex, cutting turnaround time for internal data requests from 4-5 days to 2-3 seconds.
- **Semantic Modeling:** Contributed to the creation and testing of the semantic model and chatbot implementation, reducing time-to-data for internal operational teams.
- **Analytics & Business Intelligence:** Executed complex data extractions via SQL/Python and designed decision-making Power BI dashboards adopted internally across 3 divisions and 30+ employees.
- **Data Governance & Security:** Led improvement of data governance processes, unifying data definitions across strategic departments, and implemented detailed access rights and control procedures for data tools.

Data Analyst | EasyFr — Paris, France Mar 2025 – Aug 2025

- **Data Quality & Automation:** Processed, cleaned, and structured large, complex datasets using advanced formulas, Power Query, and Power Pivot in Excel.
- **Data Visualization:** Developed and deployed interactive Power BI dashboards to track sales performance KPIs, increasing operational responsiveness.
- **Business Support:** Translated business requirements into analytical specifications and presented strategic insights to stakeholders.

Data Analyst – Direction Financière | Bouygues Benin — Cotonou, Benin Jan 2023 – July 2023

- **Financial Analytics:** Extracted financial flows from SAP into Excel, then modeled and structured datasets for department performance analysis.
- **Decision Reporting:** Contributed to the creation and automation of financial KPI tracking reports and dashboards in Power BI.
- **Collaboration & Security:** Deployed a secure file-sharing architecture via SharePoint, strengthening access control and internal collaboration.

Développeur Web | Itimdex — Casablanca, Morocco Jan 2022 – Jun 2022

- Designed and architected a CRM platform and management applications (invoicing, appointments) using Angular (v8/12) and Spring Boot.
- Developed administrative and commercial dashboards connected to RESTful APIs.
- Continuously improved user experience (UX/UI) through wireframes and prototypes.

Développeur Web | Itimdex — Casablanca, Morocco Jun 2021 – Sept 2021

- Developed a web application using Angular v8, Bootstrap, and Spring Boot.
- Designed pages including the homepage, login/registration, and invoice management, integrating RESTful APIs.
- Enhanced user experience through mockups and prototypes.

EDUCATION

MBA Big Data — MyDigitalSchool, Paris, France

Sept 2024 – July 2026

Master Exécutif en Big Data et Intelligence Artificielle — Université Internationale de Rabat, Rabat, Morocco
Jan 2023 – Jun 2024

Diplôme d'Ingénieur en Informatique – Systèmes d'Information — Université Internationale de Casablanca, Casablanca, Morocco

Sept 2017 – July 2022